

Westbury Manor
Leisure &
Community Panel
March 2018

Cerian Gale – Community Museum Manager

Refurbishment project



- Partnership project between Fareham Borough Council, Hampshire Cultural Trust, Hampshire County Council, Winifred Cocks Trustees, Fareham Local History Society and 'Friends of Fareham Museum'
- Ground floor – extension of café area, improvements to the library and shop
- First floor – complete redisplay of museum exhibitions (Heritage Lottery funded)
- Second floor – redesign of office spaces to include two studios (Heritage Lottery Fund)

Refurbishment project

- Development
- Delivery
- On-going partnership arrangements



Visitor Figures – Year To Date (end Feb)



		Budget		Last Year*
15,030	vs	14,700	vs	10,368
		Up 2%		Up 45%

This year so far we've had 12,369 adults and 2,649 children.

Busiest month was August with 3,599 visitors.

Donations - YTD



		Budget		Last year
£2,909	vs	£2,960	vs	£716
		Down 2%		Up over 400%

Donations performed particularly well in the first few months of opening and continue to perform well above previous years.

Retail - YTD



			Budget		Last year
	£7,062	vs	£7,350	vs	£3,260
			Down 4%		Up 217%

YTD we have sold 1217 items.

Retail is also performing well, it is well above last year's income figures and is close to budget.

Nov and Dec were both excellent months, with Christmas shopping really helping boost income figures.

Retail promotions

- Egyptian stock
- Christmas gifts
- Valentine's Day
- Mother's Day



Catering - YTD

			Budget		Last year
£27,907	vs	£44,100		vs	9,626
		Down 36%			Up 289%



We have sold 11,362 items in the café

The implementation of hot food offers in the café has helped get much closer to budget over the last couple of months reducing the deficit on YTD budget by 2% and continuing to increase the difference on last year.

Café Developments



Café promotions/offers

- Halloween
- Bonfire Night
- Christmas
- Valentine's
- Afternoon Tea
- Easter
- Council discount



Events



WESTBURY MANOR
MUSEUM · CAFE · SHOP

FRIDAY 28 – SUNDAY 30 J

FAMILY FUN WEEKEND

INK MARB
LINO PRINT
FACE PAINT
GIANT DECKCH
GIANT GARDEN GA
WINE & CHUTNEY TAS
BALLOONS AND LOTS M

Westbury
84 West Street | Fareham PO13 2R
01329 8

Hampshire County Council | Winchester City Council | FAREHAM Borough Council

hampshireculturaltrust.org.uk/westbury-manor-

HAMPSHIRE CULTURAL TRUST

Events – up coming

- Easter activities
- Art workshops
- Playrangers
- Family Fun @ Westbury
- Theatre performances
- WW1 commemoration
- Heritage Open Days – Suffragette Movement

WESTBURY
MANOR MUSEUM



Easter Activities

3rd – 14th April

Can you help Mrs Bunny find her baby by following the trail to claim your prize?



Activity packs also available
to complete at the museum
or take home

£1.50



HAMPSHIRE
CULTURAL
TRUST

Location: 84 West St, Fareham, Hampshire PO16 0JJ

Opening times: Mon – Sat, 10am – 5pm. Open Sundays in Hampshire school holidays please see our website for details.

☎ 01329 822063

 Hampshire
County Council

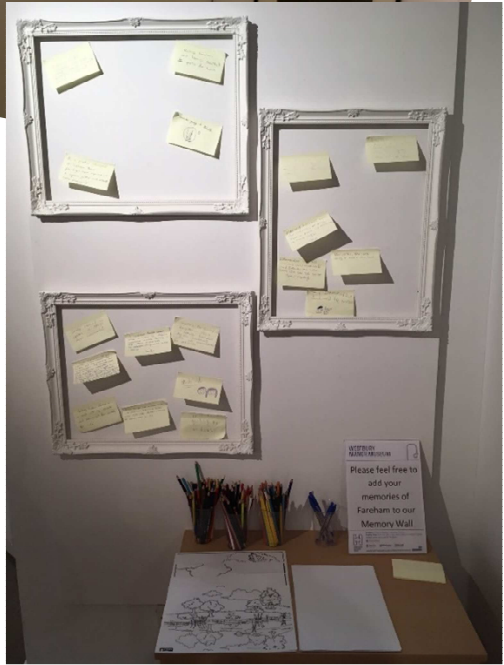
 Winchester
City Council

 FAREHAM
BOROUGH COUNCIL

www.hampshireculturaltrust.org.uk/westbury-manor-museum **FREE ADMISSION**



Exhibitions



Exhibitions – up coming

- Solent Embroiderers Guild –
Stitched in Titchfield
- Hampshire Sculpture Trust –
Transform
- Gizmobots
- Isabel Hurley – Hidden
Histories
- Community Christmas Trees



Volunteers – recruitment

Need to grow the team to deliver new offer

New roles and opportunities

Recruitment campaign

Partnership working with One Community
and more recently Fareham College

WESTBURY MANOR MUSEUM

INTERESTED IN VOLUNTEERING
AT THE MUSEUM?
Join The Team

Can you spare some time to help our friendly team of volunteers welcome visitors, run our cafe, and keep our heritage accessible?



For more Information just pop in or contact:
01329 822063 or email cerian.trevan@hampshireculturaltrust.org.uk

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 **HAMPSHIRE
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Volunteers – Roles/Projects

Integral to
creating a
fantastic visitor
experience on a
daily basis



Volunteers – Roles/Projects

Digitisation and Local History



Volunteers – Roles/Projects

Pride of Place



Volunteers – Roles/Projects

Learning volunteers and Self-led schools programme



Library/Studios

- Talks/meetings
- Events
- Spaces to hire



Collections



2018/2019 – venue development



- Continued recruitment, growth and training of volunteer team
- Continued development of venue as community space through partnership working
- Hiring of studios
- Continued refining of café offer
- Hire of building/Library for functions
- On-going promotion of new shop and café offers
- Development of events and exhibition programmes
- Develop use of social media for marketing purposes/visitor engagement
- Next phases of all volunteer projects implemented

Thank you – any questions?

